



www.hse.ie/changeguide

Health Regions Programme Organisation Development & Design



Health Region Programme Team
7th December 2023





“ An evidence based theory of change for teams to trust and use. Enabling people and culture change approaches to service improvement.



Communicate: Increase awareness & knowledge

Educate: Support good change practice developments

Integrate: Strategic change leadership aligned to national & regional programmes

Collaborate: OD interventions at service delivery level within Health Regions



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Strategic alignment and partnerships

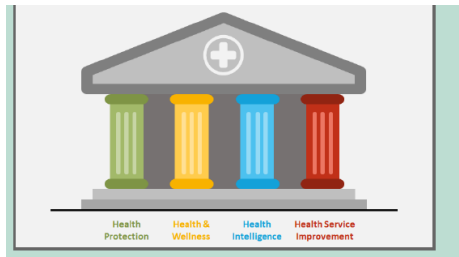
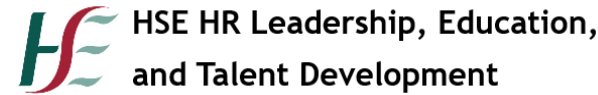


Figure 1: Pillars of Public Health

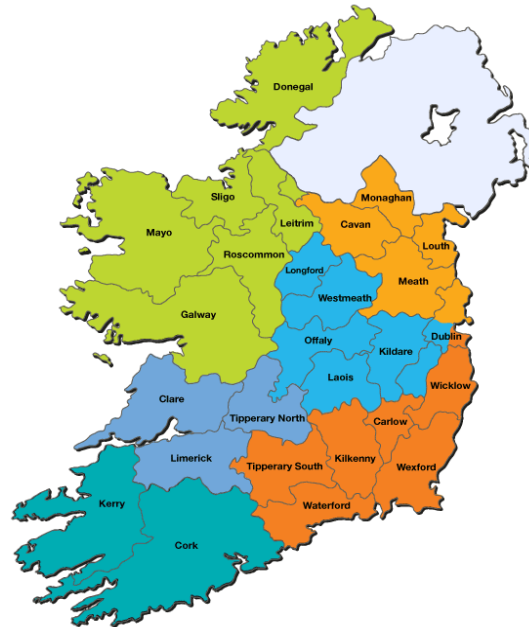


Optimise existing partnerships

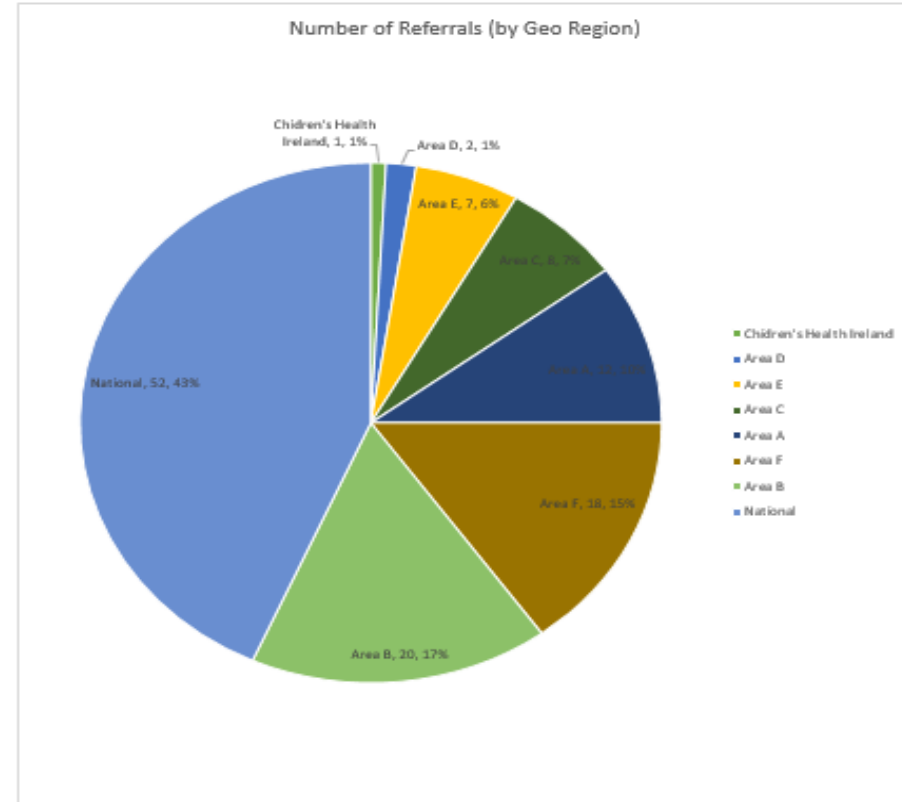
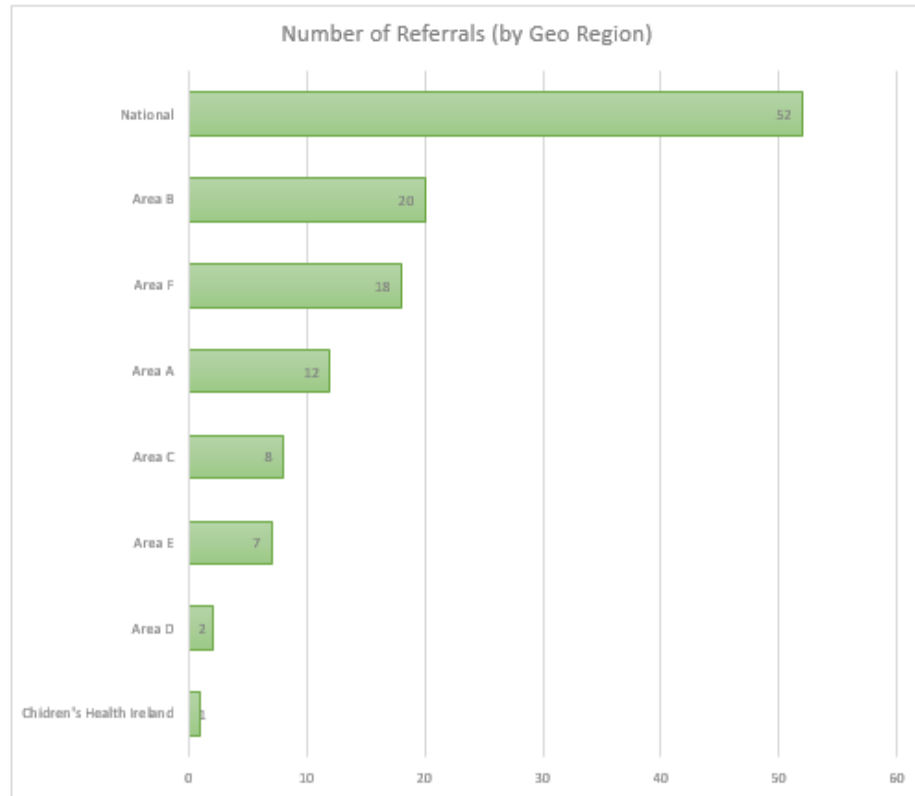
Collectively deliver on population-based outcomes through evidence, local knowledge & experience
Support spread and mainstreaming across the system

- Programme Management Offices in CHOs and HGs
- Quality, Patient Safety & Service Improvement
- HR – leadership, learning & talent development
- Chief Academic Officers
- Research & Evaluation
- Public Health – service improvement
- Nursing & Midwifery Planning & Development Units
- HSCP National Office
- Professional bodies
- Frontline Clinical Innovation & Simulation - Spark Innovation
- Staff Engagement Fora

Patient, service user & community engagement
Core to service delivery and development



- Modernised Care Pathways & Clinical Hubs
- Enhanced Community Care
- Community Healthcare Networks
- Service Reform (mental health, disability etc.)
- Sláintecare Innovation Fund Projects
- National Care Groups
- Digital Transformation & eHealth
- Integrated Financial Mgt System
- NiSPR
- Professional bodies
- Other national change programmes
- Digital Academy
- Lean Academy
- Academic alignments & others



120
Number of Referrals



High level picture of engagements: 2021-2023



- Engaged with **3,517** people leading change across the organisation through bespoke programmes and OD guidance and interventions
- Provided **645** OD interventions (inclusive of bespoke OD programmes/interventions, Change Guide in Action workshops and Change Consultation Clinics)
- eLearning Programme: **2,056** completions of 4 modules
- Twitter and LinkedIn metrics
 - ✓ **1,341,446** impressions
 - ✓ **79,343** views of videos
 - ✓ **7,638** followers (niche audience)
- Website **31,461** downloaded resources from HSE.ie

10 Service Commitments

1. Ensure our core work focused on **building change capacity and capability** is fully aligned to the **Health Regions Programme**.
2. Continue to support key **national programmes** including Modernized Care Pathways, Public Health, Enhanced Community Care, Digital Strategy etc.
3. Scale up our **flagship OD interventions** at Health Region level:
 - Delivery Change Together – Experiential Change Programme
 - Change Guide in Action
 - Change Consultation Clinics / Change Mentoring
 - CPD programmes
 - Bespoke Change and Innovation Interventions
 - Internal Consultancy on people and culture change methodologies
4. Continue to develop our **digital offerings** including the Change Guide eLearning Programme, services provided through the Change and Innovation Hub on HSeLanD and our website.



5. Continue to **curate and develop new resources** as part of the Change Guide suite i.e. Creating Conditions for Change & Integration, resources aligned to **service design and integration**.
6. Scope options re an **OD Diploma Programme** customised for the Health Regions as well as a **bespoke offering** for the REOs. Align to the Population Health programme under consideration by RCSI.
7. Continue to strengthen our connections with development partners as we continue to design the **Organisational Change Unit** nationally and **Change and Innovation Hubs** in the Health Regions.
8. Prioritise our growing **social media presence** and align to Health Region messaging.
9. Continue to **strategically influence** and embed the Health Services Change Guide as organisational policy across the system – All Change is Local, Leadership Development Programmes, Population Health Programmes etc.
10. Engage in relevant **events** on the organisational approach to change and align presentations / contributions to the Health Region Programme.





Building capability for people and culture change



Change Guide in Action

- Peer Learning Space
- Case examples of people-centred approaches to change
- Facilitated and self-directed learning
- Building confidence for trying new ways of working
- Access to resources and tools



Change Consultation Clinic

- One-to-one learning space
- Change coaching and mentoring
- Leadership development for people and culture change skills
- Integration of change framework into development programmes



eLearning Programme

- Provides practical help with particular focus on engagement
- Supports people to consider what approaches will work best to ensure service user / patient involvement
- Advocates for community and public participation



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Delivering Change Together

Experiential Change Programme



Communities of Practice

Developed in Partnership





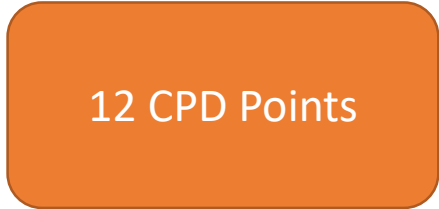
People's Needs
Defining Change
HEALTH SERVICES CHANGE GUIDE
www.hse.ie/changeguide

CPD Certificate
Delivering Change in
Health Services

Available to all healthcare
staff interested in developing
people and culture
change skills for
improving health
and social care
services.

12 CPD
Points

changeguide@hse.ie www.hse.ie/changeguide



12 CPD Points




31 CPD Points



CPD Certificate Delivering Change in Health Services

12 CPD Points

CPD Certificate Delivering Change Together

Experiential Change Programme 2024

31 CPD Points



hseand.ie
Clárúil le Eolas

**Delivering Change
in Health Services
Complete Guide**

Access and complete the eLearning
programme on www.hseand.ie

Awarded by
RCSI Graduate School of Healthcare Management
in collaboration with
HSE Organisation Development & Design

Version 2
January 2024



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RCSI Graduate School of Healthcare Management
in collaboration with
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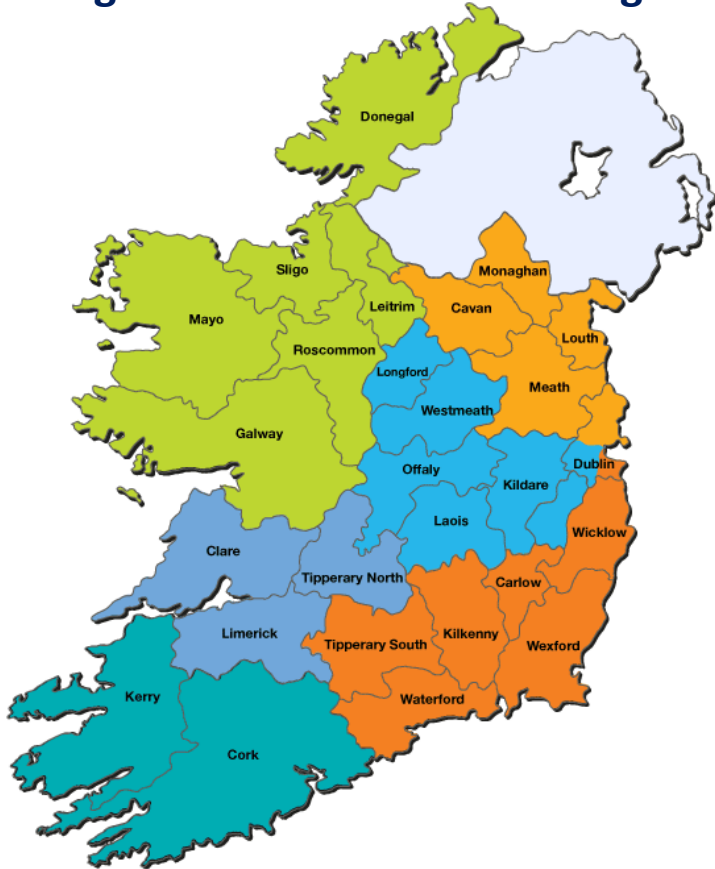
Version 1
January 2024



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Proposal for 6 Change & Innovation Hubs integrated into each Health Region



HSE Dublin and North East

HSE Dublin and Midlands

HSE Dublin and South East

HSE Mid West

HSE South West

HSE West and North West

Partnership working and relationships will be key to integrating efforts and resources across services

Objective for each Hub to be:

- Self-sufficient over time
- Have access to wide range of skills
- Supported by Organisation Development & Design, PMO Teams and other development partners
- Collaborating on best practice and shared learning

Public Health Reform Programme

- Change Consultancy with the **National Steering Group** on change readiness
- Working with the **newly appoint National Director for Public health and the 6 ADPHs** on change challenges and change leadership
- Hands on work with **4 of the 6 Public Health Areas** (significant change in those areas geographically)
- Co-designed bespoke workshops with each area to build change readiness in line with their phases of change: **shared purpose, emotional reactions to change, team effectiveness, creating the conditions for change, stakeholder mapping and engagement, change leadership development and mentoring**
- **Connected** Public Health with other key services i.e. Health and Wellbeing re psychosocial supports etc.

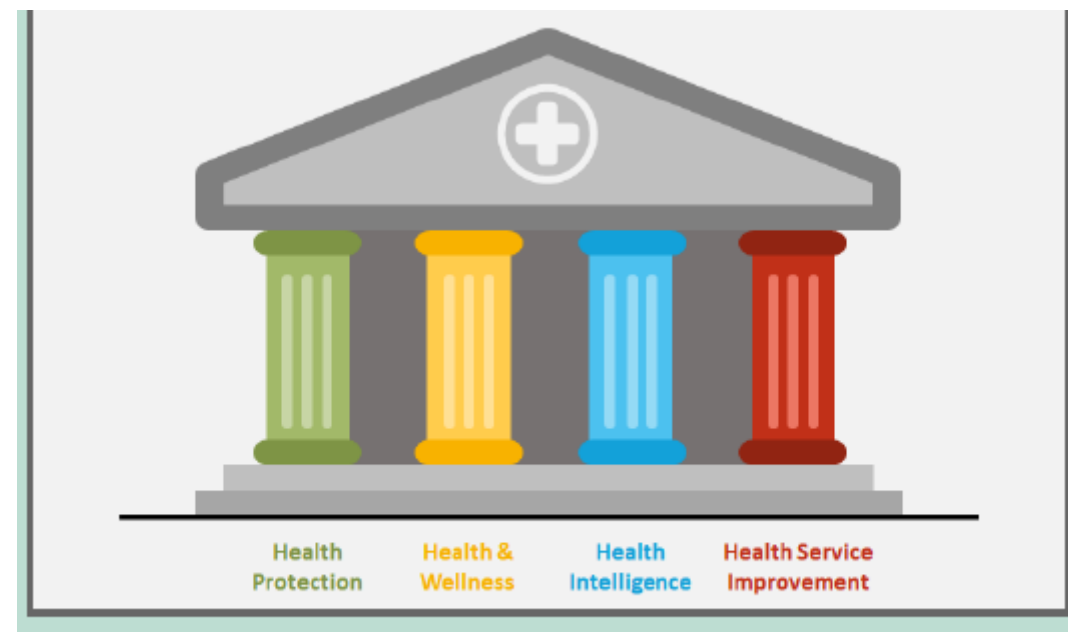


Figure 1: Pillars of Public Health

Contracted by the Strategic Programme Lead (Office of the Chief Clinical Officer) to support **Integrated Care Programme for Chronic Disease - Modernised Care Pathways**.

- Engaged with Service Improvement Leads and Change Managers initially and then extended to the wider National ICPCD team
- Held targeted workshops with a focus on: "Creating the Conditions for Change and Integration".
- Next steps to determine shared learning outcomes and an action plan to support work in context of the health regions.

Pilot Programme - working with the National Clinical Lead for Respiratory.

- Conducted a bespoke workshop for Integrated Care Consultants
- Future plans include the development of a tailored “building capacity for change and integration programme” for Integrated Care Consultants.



Enhanced Community Care - working with RCSI Leadership Programmes - “New Ways of Working”

- Collaboration with academic partner is key – RCSI
- Led by the Clinical Directorate (funding source)
- Programme developed based on findings from pilot **Community Healthcare Network Evaluation** – focus on team-working and leadership development
- Leadership participants working within ECC – from acute and community services
- Working collaboratively on joint projects - **sponsored by Chief Officers / CEOs and Heads of Discipline**
- **Focus is on building change management capability** using the Change Guide and Framework – orientating the participants to the tools and methodology, how to apply them in practice to address change challenges





Social Media = Tool for Learning

Introduction

Purpose of this booklet¹
To help you create the conditions for change in your service. It will assist you as a 'change maker' to:

- 1 Focus on people and culture as a platform for change – know where to start
- 2 Understand the complex nature of health and social care services
- 3 Assess readiness so that you know how best to intervene appropriately

Who is it for?
Change is part of all our roles – this booklet is intended to support you if you are leading a change initiative within your service – it is part of the Change Guide suite of resources. It will enhance your skills as a systems change leader and convenor; it will support the delivery of integrated services.

Access further help
To further your development and skills for delivering good change there are a range of learning and development resources designed with health and social care services in mind. Supporting you to use a systems approach and work with real change and innovation challenges.

Find out more about the resources:

1. This booklet is based on **People's Needs Defining Change – Health Services Change Guide** – the agreed approach to change agreed off by HSE Leadership and the Joint Information and Consultation Forum representing the Trade Unions in 2018.

Creating Conditions for Change – Supporting Integration



Social Media = Tool for Learning

Health Services Change Guide
@HSEchange_guide

Often people talk about understanding culture as part of designing an approach to change - key is understanding the subcultures that exist

They are living systems in their own right within the complex patchwork of an organisation

Know the terrain well before you change it 🗺️😊

Culture & Subcultures – a complex patchwork

- Understand how they operate
- Understand loyalties
- Understand differences
- Understand opportunities

People's Needs Defining Change HEALTH SERVICES CHANGE GUIDE
www.hse.ie/changeguide

@HSEchange_guide

Visit us: www.hse.ie/changeguide or the Change & Innovation Hub on #HSE40. Contact us: change@hse.ie

Health Services Change Guide
@HSEchange_guide

Welcome to Sligo @helenbevan - The stage is set and we are all ready to go meet our first Communities of Practice. #Integratedchange @CHO2west @HSECommHealth1 @saoltagroup @HSELive

Delivering Change Together
Experiential Change Programme Launch
Friday 27th January 2023 | Sligo

#Integratedchange
1,372 views
0:01 / 0:33

Elaine Birkett 🌻 and 3 others

9:30 PM · Jan 26, 2023 · 4,763 Views

Health Services Change Guide @HSEchange_guide Promote ...

To help you to use our new resource in your service area to support change and integrated care pathways or business supports, we have developed a range of healthcare personas to give you practical examples of using this new support.
Hear from Joanne, Clinical Nurse Manager, managing a team of nurses who is also the lead on a new implementation project.

lnkd.in/eV7y_xMw can listen in full by clicking this link:
lnkd.in/eew7dHYW

Access the team resource here:
lnkd.in/eQHQ3YPE

[#peopleandculture](#) [#changematters](#) [#integratedchange](#)

Organisation Development & Design
Improving Change Capacity

Creating the Conditions for Change
How might you apply this new resource to your service?

Listen to our case example **CNM 'Joanne'** and click the link to listen in full

Case Example

3:18

Please note we have used a fictional case example to demonstrate application of this new resource

Health Services Change Guide @HSEchange_guide Promote ...

Are you curious about how you can create the conditions for change for your service area that will support change and integrated care pathways or business supports?

We have developed practical examples of using this new support.

Today we hear from Derek, a Director of Finance who collaborated with HR Director Sarah to develop integrated business pathways in their region.

Creating the Conditions for Change & Integration is a health service resource to help you navigate the complexities of change.

Download this resource here bit.ly/Conditions4Cha...

Organisation Development & Design
Improving Change Capacity

Creating the Conditions for Change
How might you apply this new resource to your service?

Listen to our case example **Director of Finance 'Derek'** integrating shared services to supports teams.

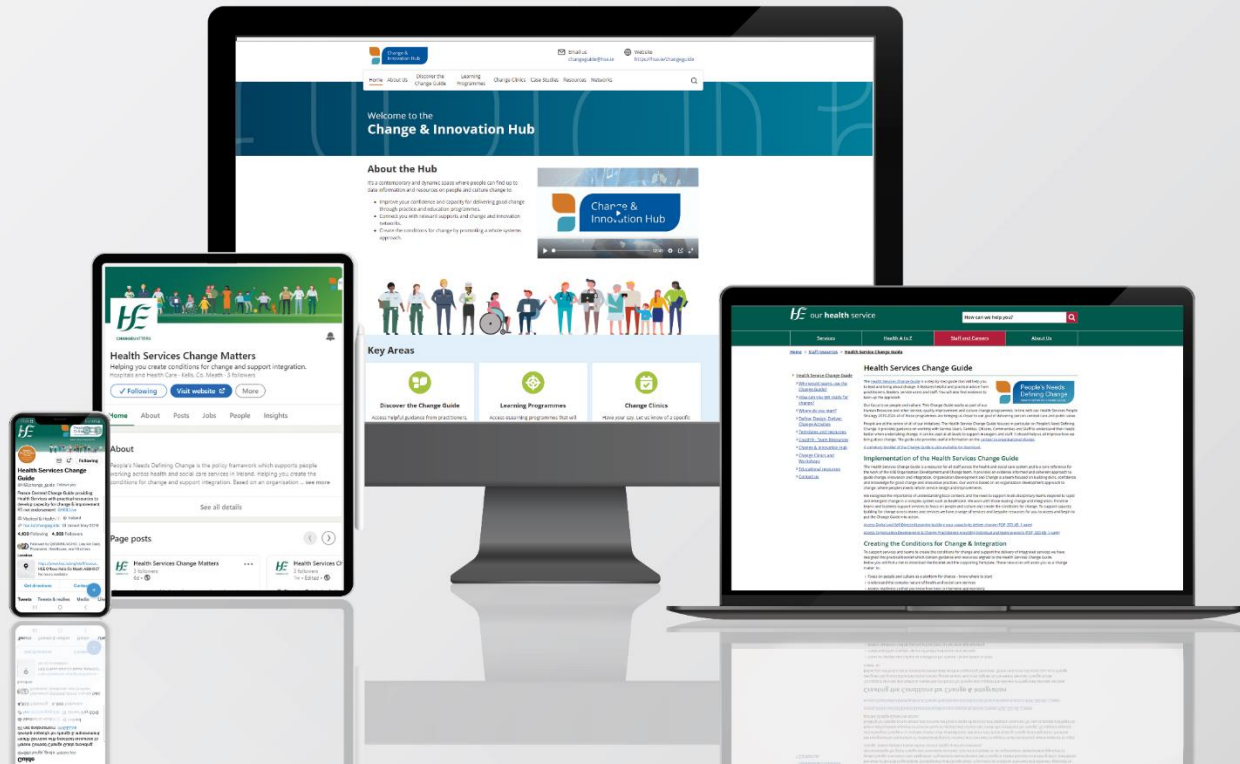
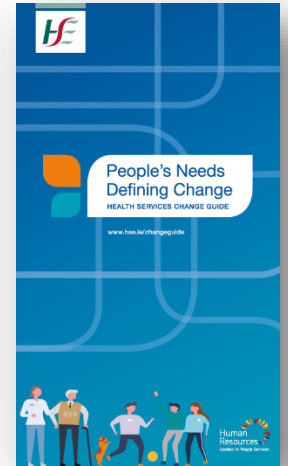
Case Example

2:24

Please note we have used a fictional case example to demonstrate application of this new resource



Resources to deliver Change & Improvement Online and in your hands





www.hse.ie/changeguide

Connect with us on socials

The image shows a Twitter profile card for 'Health Services Change Guide'. The header features the HSE logo and the text 'People's Needs Defining Change HEALTH SERVICES CHANGE GUIDE' with the website URL 'www.hse.ie/changeguide'. Below this is a banner image of diverse people. The profile name is 'Health Services Change Guide' with a verified badge and the handle '@HSEchange_guide'. A bio states: 'Person Centred Change Guide providing Health Services with practical resources to develop capacity for change & service integration RT not endorsement'. It also lists '@HSELive', 'Medical & Health' location, 'Ireland', and a link 'linktr.ee/hsechangeguide'. It shows '4,264 Following' and '5,499 Followers'. A blue Twitter bird icon is also present.

The image shows a LinkedIn profile card for 'Health Services Change Matters'. The header features the HSE logo and the text 'People's Needs Defining Change HEALTH SERVICES CHANGE GUIDE' with the website URL 'www.hse.ie/changeguide'. Below this is a banner image of diverse people. The profile name is 'Health Services Change Matters' with the tagline 'Helping you create conditions for change and support integration.' and location 'Hospitals and Health Care · Kells, Co. Meath · 2,080 followers'. It shows 'Karen & 445 other connections follow this page'. There are buttons for 'Following', 'Visit website', and 'More'. A LinkedIn logo is also present.



Self directed learning for everyone




Access Digital and Self-Directed Learning Building your capacity to deliver change

The **Health Services Change Guide** is a step-by-step guide to help you deliver good change. The following resources will help you translate theory into practice, enabling people and culture change.

Delivering Change in Health Services
eLearning Programme
Build your knowledge & confidence
[» Click here for more information](#)



Reflect Recover Renew
Support teams to make sense of rapid emergent change
[» Click here for more information](#)




CPD Certificate
(12 points)
Delivering Change in Health Services
Develop while improving your service
[» Click here for more information](#)



Change & Innovation Hub
Access current thinking and best practice, including case studies
[» Click here for more information](#)

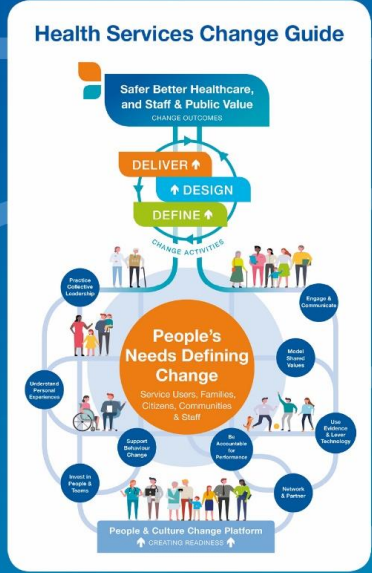




Access Organisation Development & Change Practitioners

Providing individual and team supports

The **Health Services Change Guide** is a step-by-step guide to help you deliver good change. The following resources will help you translate theory into practice, enabling people and culture change.



Change Guide in Action

Interactive workshop based on people's experiences of using the Change Guide in practice

For more information
[click here](#)



Change Consultation Clinic

One-to-one scheduled clinic with OD & Change Practitioner responding to needs promptly

For more information
[click here](#)



Change Mentoring

Agreed number of sessions with OD & Change Practitioner with a systems change focus

For more information
[click here](#)



Change & Innovation Practice Programmes

Bespoke design and adapted to your needs

For more information
[click here](#)